



# Gunther Laute

*Holder and Founder of LAUTE + PARTNER  
business consultancy.*



1965

- Born in Bonn
- Studies of mechanical engineering  
*University of German Armed Forces HH*
- Complementary degree in business administration  
*University of Hagen*
- Coach for sales and communications at VELUX roof light  
*Leadership training, specialist trade and sales representative*
- Waiko office furniture and room-in-room systems  
*Sales representative*
- NORMSTAHL garage doors  
*Regional sales manager, later sales director*
- Bamberger, sanitary sector  
*Sales and marketing director*
- SABO (John Deere Company)  
*Head of sales and marketing department worldwide*
- Wolf-Garten  
*Executive director*
- **LAUTE + PARTNER**  
*Strategic consulting for sales and marketing*